



MARVA . P M

DIGITAL MARKETER

CONTACT

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Pekkodath Meethal (H)
Atholi,673315
Calicut,Kerala

CERTIFICATION

Digital marketing

D Academy, Pavangad,
Calicut

SKILLS

- Search Engine
Optimization (SEO)
- Social Media Marketing
- PPC Advertising
- Content Creation &
Copywriting

LANGUAGE

- English
- Malayalam

ABOUT ME

Completed a certification in digital marketing, with hands-on experience in creating digital campaigns, optimizing websites for search engines, and analyzing online traffic metrics. Ready to contribute to a dynamic marketing team and leverage my creativity, technical skills, and enthusiasm to drive brand awareness and lead generation..

WORK EXPERIENCE

Digital marketing intern at Loud IMC

- Create engaging content for websites , blogs , and social
- Create and optimize content
- Analyze performance and generate reports
- Execute digital marketing campaigns (SEO , PPC , Social media)

STRENGTHS

- Strong analytical mindset and attention to detail
- Adaptable and quick learner
- Passion for staying updated with the latest digital marketing trends and tools

EDUCATION

B A English Language & Literature

Ilahiya Arts & Science College ,Cheliya,Koyilandy

Higher Secondary School

Pavandoor Higher Secondary School,Kerala,India